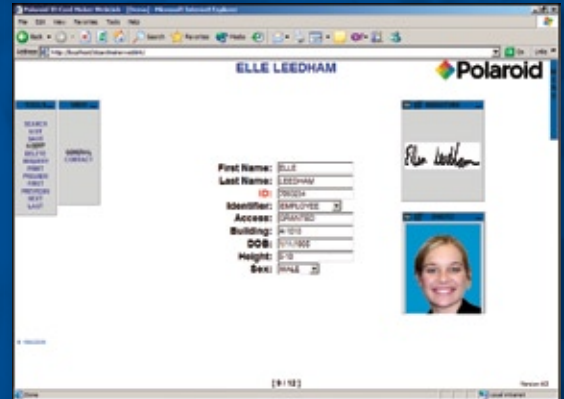


## THE WEB-BASED PHOTO ID SOLUTION FROM POLAROID

Organizations with multiple locations can increase security, cut costs, improve efficiency and productivity with Polaroid ID Card Maker Weblink. Authorized users throughout your enterprise can access data and images, submit photo ID information for card production, and manage project workflow—all through an Internet or Intranet connection.



### SIMPLE ACCESS

Weblink enables authorized remote users to access the information and resources they need to manage your ID card production from a wide range of Internet or Intranet connections. Now, employees working either from remote sites or corporate locations can be easily linked into your ID card program.

### SECURE IDENTIFICATION PROGRAM SOLUTION

Weblink enables you to store your photos and identity information in a central database accessible only by authorized users. Security personnel will gain faster access to key ID information, and be able to create new, more powerful identity programs to protect your organization. Meanwhile, Weblink allows you to secure your ID production process by enabling users to submit photo ID registration information to a single, centralized card production facility.

### LOWER COSTS

Weblink helps you achieve greater efficiency by improving access for remote users while streamlining the ID card management and production process. Managing a single identification database rather than multiple databases helps reduce costs. Centralized ID card production can maximize efficiencies when compared to multiple ID card production locations. Weblink also makes it easy to add new users and functionality to your system, without requiring staff to visit remote locations to install the software.

### INTEGRATED SOLUTIONS

ID Card Maker Weblink integrates seamlessly into the full line of Polaroid ID Card Maker Edition software, printers, and capture solutions. As a result, Weblink makes it even easier to take advantage of all the Polaroid Commercial ID Systems products have to offer—from image and signature capture to data management and sophisticated ID card printing.



EAS FOR THE REAL WORLD

ID Card Maker Weblink provides secure Internet or Intranet-based solutions for data management, image capture, card production, and reporting.



*easy for you.*

#### Data Management

Quick access to identity information allows users to locate, retrieve and manage data and images stored in multiple databases and locations. Key features include Internet and Intranet connectivity; ODBC compliance and multi-level password-protected security.

#### Card Production

Secure photo ID cards can be produced from any location connected to the Internet/Intranet with Weblink. Images, card formats and application formats can be stored in a central server, increasing security while maintaining easy access and efficient card production. Weblink's card production is fully compatible with the entire line of Polaroid ID Card Maker software and printers.

#### Image Capture

Weblink enables users to capture images and signatures from any location. Captured images can then be sent to your central data management and card production locations for use in creating photo IDs. Image capture supports JPEG, GIF and WMF formats; displays multiple images for each record; and is fully compatible with all of Polaroid's capture software solutions.

#### Reporting

Authorized users can create a wide range of reports with Weblink. Pull information from multiple databases, combine information into easy-to-use formats, create organizational image directories and staff rosters, and define reports according to your precise needs—all from a standard Internet or Intranet connection.

#### Customized Solutions

Polaroid Commercial ID Systems offers a full range of services, support, installation and customization for your specific web-based photo identification program requirements. A few areas in which Polaroid can provide customized solutions:

- Custom ID Card Design
- Secure database hosting services
- Integration with your existing databases, in-house systems and new technologies
- Training

#### ID Card Maker Weblink Key Features

- Internet and Intranet connectivity
- Supports ODBC-compliant databases such as Oracle,<sup>®</sup> Microsoft<sup>®</sup> SQL Server<sup>™</sup> and Microsoft<sup>®</sup> Access
- Multiple database support from one Weblink application
- Easily integrates with all editions of Polaroid ID Card Maker software
- Fully compatible with all Polaroid ID Card Printers
- Multiple security levels and password security
- Supports image formats including JPEG, GIF and WMF
- Online Help and product support

#### THE BRAND YOU KNOW. ID SYSTEMS YOU CAN COUNT ON.

To learn more about ID Card Maker Weblink and the full line of Polaroid Commercial ID Systems products and services, contact us today.